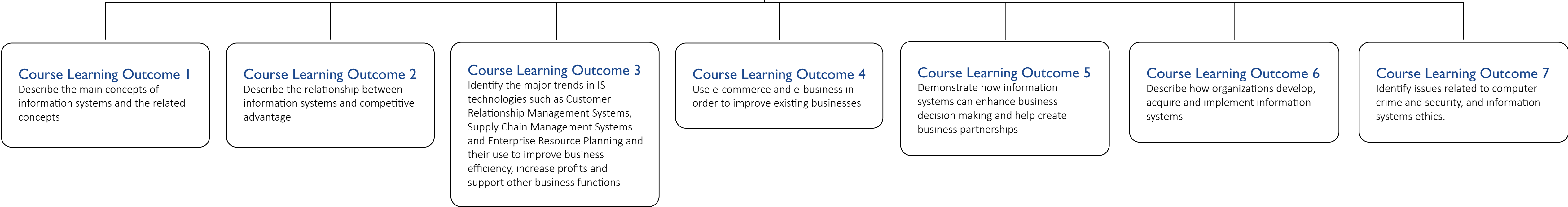


# Course model with multiple distinct learning outcomes

**Course Goal**  
To provide an in-depth understanding of the role of information systems in supporting business activities and enhancing organizations' competitive advantage



**Units of Instruction**  
(i.e. modules, units)

- include all instructional activities in **and** out of class;
- duration can be one class, one week, one month depending on complexity of learning.